

Shorr & Associates Philadelphia, PA 19103 1831 Chestnut Street

> Product Agency **Schedule Dates** Advertiser Contract # Shorr & Associates (2909) Pol/R Casey/D/US Senate (16759) 10/16/12-10/22/12 336882

Phone/Fax **Buyer Name** Sales Office Brand Salesperson D'ETTORRE, MICHAEL Telerep/Washington DC Telerep/Washington DC, Washington DC (1040) POL/R CASEY/D/SEN/PA (134170) Political - Federal Candidate (1067)

BOB CASEY :30 10/16
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, Standard

Comments Billing Type **Account Types** 

×

National/Political

Demo 9 Last Modified Headline # **Entered By** Date Entered 06374932 Jennifer Stewart ě 10/15/12 10/15/12

Sales Tax \$69,700.00 \$12,300.00 15.00

Normal

Net Total Commission Commission % Package Deal Order Type

> Pittsburgh (WPXI)
> By Broadcast Month Grand Total: Oct. 2012

42

\$82,000.00 \$82,000.00



	Dates   Sec   Length   Run Times   SPW   Mo Tu   We Th Fr Sa Su   Spots   Rate   Total   Spatton     Spatton				Comments:	Date:		Accepted-Starion:			_
Total   Station   Comments   Comments   Comments   Station   Comments   Com	Decided   Proceding   Proced	-					FIRMATION CONTRACT			Accepted-Agency/Advertiser:	DI
t 10/16/12-10/19/12 3 30 7A- BA (EST) 1 1 1 1 1 4 \$850.00 \$3,400.00 Pittsburgh (WPXI) TODAY 7-BA/1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Normal Line   Sport   10/16/12-10/19/12   3   30/A- 6A (EST)   1   1   1   1   4   4850.00   33.400.00   Pitsburgh (WPXI)   170AY 7-8A/3   10/16/11-10/19/12   3   30/A- 6A (EST)   1   1   1   1   1   4   4850.00   33.400.00   Pitsburgh (WPXI)   170AY 7-8A/3   10/16/11-10/19/12   3   30/A- 6A (EST)   1   1   1   1   1   4   4850.00   33.400.00   Pitsburgh (WPXI)   170AY 7-8A/3   11/16/11-10/19/12   3   30/A- 6A (EST)   1   1   1   1   1   4   4850.00   33.00.00   Pitsburgh (WPXI)   170AY 7-8A/3   11/16/11-10/19/12   3   30/A- 6A (EST)   1   1   1   1   1   4   4850.00   34.00.00   Pitsburgh (WPXI)   170AY 7-8A/3   11/16/11-10/19/12   3   30/A- 6A (EST)   1   1   1   1   1   4   4850.00   34.00.00   Pitsburgh (WPXI)   170AY 8-8A/3   11/16/11-10/19/12   3   30/A- 6A (EST)   1   1   1   1   1   4   4850.00   34.00.00   Pitsburgh (WPXI)   170AY 8-8A/3   11/16/11-10/19/12   3   30/A- 6A (EST)   1   1   1   1   1   4   4850.00   34.00.00   Pitsburgh (WPXI)   170AY 8-8A/3   11/16/11-10/19/12   3   30/A- 6A (EST)   3   30/A- 6A (	10,	NEWS 6-630P/12	Pittsburgh (WPXI)	\$1,300.001	00.00c,r¢		6pm M-F			_
Comments   10/16/12-10/19/12   3   300   Ar. BA (EST)   1   1   1   1   4   4850.00   \$1,400.00   Pittsburgh (WPXI)   10DAY 7-8A/1   10/12/12-10/12/12   3   300   Ar. BA (EST)   1   1   1   1   4   4850.00   \$1,400.00   Pittsburgh (WPXI)   10DAY 7-8A/1   10/12/12-10/12/12   3   300   Ar. BA (EST)   1   1   1   1   4   4850.00   \$1,400.00   Pittsburgh (WPXI)   10DAY 7-8A/2   10/12/12-10/12/12   3   300   Ar. BA (EST)   1   1   1   1   4   \$1,100.00   \$1,100.00   Pittsburgh (WPXI)   10DAY 7-8A/2   10/12/12-10/12/12   3   300   Ar. BA (EST)   1   1   1   1   4   \$1,100.00   \$1,100.00   Pittsburgh (WPXI)   10DAY 8-9A/3   10/12/12-10/12/12   3   300   Ar. BA (EST)   1   1   1   1   4   \$1,100.00   \$1,100.00   Pittsburgh (WPXI)   10DAY 8-9A/3   10/12/12-10/12/12   3   300   Ar. BA (EST)   1   1   1   1   4   \$1,100.00   \$1,100.00   Pittsburgh (WPXI)   10DAY 8-9A/3   10/12/12-10/12/12   3   300   Ar. BA (EST)   1   1   1   1   4   \$1,100.00   \$1,100.00   Pittsburgh (WPXI)   10DAY 8-9A/3   10/12/12-10/12/12   3   300   Ar. BA (EST)   1   1   1   1   4   \$1,100.00   \$1,100.00   Pittsburgh (WPXI)   10DAY 8-9A/3   10/12/12-10/12/12   3   300   Ar. BA (EST)   1   1   1   1   4   \$1,100.00   \$1,100.00   Pittsburgh (WPXI)   10DAY 8-9A/3   10/12/12-10/12/12   3   300   Ar. BA (EST)   1   1   1   1   4   \$1,100.00   \$1,100.00   Pittsburgh (WPXI)   10DAY 8-9A/3   10/12/12-10/12/12   3   300   Ar. BA (EST)   1   1   1   1   4   \$1,100.00   \$1,100.00   Pittsburgh (WPXI)   10DAY 8-9A/3   10/12/12-10/12/12   3   300   Ar. BA (EST)   1   1   1   1   4   \$1,100.00   \$1,100.00   Pittsburgh (WPXI)   10DAY 8-9A/3   10/12/12-10/12/12   3   300   Ar. BA (EST)   1   1   1   1   1   4   \$1,100.00   \$1,100.00   Pittsburgh (WPXI)   10DAY 8-9A/3   10/12/12-10/12/12   3   300   Ar. BA (EST)   1   1   1   1   1   1   4   \$1,100.00   \$1,100.00   Pittsburgh (WPXI)   10DAY 8-9A/3   10/12/12-10/12/12   3   300   Ar. BA (EST)   1   1   1   1   1   4   \$1,100.00   \$1,100.00   Pittsburgh (WPXI)   10DAY 8-9A/3   10/12/12-10/12/12   3   300   Ar. BA (E	Normal Line   Spot   10/16/12-10/19/12   3   30/1A- 8A (EST)   1   1   1   4   4   4880.00   43/400.00   Pittsburgh (WPX1)   170AY 7-8A/2   10/16/12-10/19/12   3   30/1A- 8A (EST)   1   1   1   1   4   4   4880.00   43/400.00   Pittsburgh (WPX1)   170AY 7-8A/2   10/16/12-10/19/12   3   30/1A- 8A (EST)   1   1   1   1   4   4   4880.00   43/400.00   Pittsburgh (WPX1)   170AY 7-8A/2   10/16/12-10/19/12   3   30/1A- 9A (EST)   1   1   1   1   4   4   4800.00   43/400.00   Pittsburgh (WPX1)   170AY 7-8A/2   10/16/12-10/19/12   3   30/1A- 9A (EST)   1   1   1   1   4   4   4800.00   43/400.00   Pittsburgh (WPX1)   170AY 7-8A/2   10/16/12-10/19/12   3   30/1A- 9A (EST)   1   1   1   1   4   4   4800.00   43/400.00   Pittsburgh (WPX1)   170AY 7-8A/2   10/16/12-10/19/12   3   30/1A- 9A (EST)   1   1   1   1   4   4   4800.00   Pittsburgh (WPX1)   170AY 8-9A/3   10/16/12-10/19/12   3   30/1A- 9A (EST)   1   1   1   1   4   4   4   400.00   Pittsburgh (WPX1)   170AY 8-9A/3   10/16/12-10/19/12   3   30/1A- 9A (EST)   1   1   1   1   4   4   4   4   4   4	-	711			200		:30 5:58P- Channel 11 News At	10/22/12-10/22/12		
10/16/12-10/19/12   3   30/A-, BA (EST)   1   1   1   1   4   \$850.00   \$3,400.00   Pittsburgh (WPXI)   TODAY 7-8A/1	Normal Line   Sport   10/16/12-10/19/12   3   330 FA- 8A (EST)   1   1   1   4   \$850.00   \$850.00   Pittsburgh (MPXI)   10 DAY 8-9A/3   10	5	NEWS 6-630P/11	Pittsburgh (WPXI)	\$5,200.00	\$1,300.00		6pm M-F			Т
10/16/12-10/19/12   3   :30  7A- 8A (EST)   1   1   1   4   \$850.00   \$1,400.00   Pittsburgh (WPXI)   TODAY 7-8A/2	Decision   Decision	10	NEWS 5-530P/10	Pittsburgh (WPXI)	\$1,100.001	00.001,14		:30 5:58P- Channel 11 News At	10/16/12-10/19/12 3		_
t 10/16/12-10/19/12 3 :30/7A- BA (EST) 1 1 1 1 1 4 \$850.00 \$13,400.00 Pittsburgh (WPXI) TODAY 7-BA/1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Dates   Sec   Length   Run Times   SPW   Mo Tu   We Th Fr Sa Su   Spots   Rate   Total   Station   Comments	5	NEWS 5-530P/9	riconigii (WPAI)	4 7, 00:00	100 00	100	:30 SP- 5:30P (EST)	L		-
10/16/12-10/19/12   3   30/7A-BA (EST)   1   1   1   4   \$850.00   \$1,400.00   Pittsburgh (WPXI)   TODAY 7-8A/1   10/16/12-10/12/12   3   30/7A-BA (EST)   1   1   1   1   4   \$850.00   \$1,200.00   Pittsburgh (WPXI)   TODAY 7-8A/2   10/12/12-10/12/12   3   30/7A-BA (EST)   1   1   1   1   4   \$800.00   \$1,200.00   Pittsburgh (WPXI)   TODAY 8-9A/3   10/12/12-10/12/12   3   30/7A-BA (EST)   1   1   1   1   4   \$1,100.00   \$1,200.00   Pittsburgh (WPXI)   TODAY 8-9A/3   10/16/12-10/12/12   3   30/7A-BA (EST)   1   1   1   1   4   \$1,100.00   \$1,100.00   Pittsburgh (WPXI)   TODAY 8-9A/3   10/16/12-10/12/12   3   30/7A-BA (EST)   1   1   1   1   4   \$1,100.00   \$1,100.00   Pittsburgh (WPXI)   WEWS 6-7A/5   10/16/12-10/12/12   3   30/7A-BA (EST)   1   1   1   1   1   4   \$1,100.00   \$1,100.00   Pittsburgh (WPXI)   WEWS 6-7A/6   10/16/12-10/12/12   3   30/7A-BA (EST)   1   1   1   1   1   4   \$1,100.00   \$1,100.00   Pittsburgh (WPXI)   WEWS 6-7A/6   10/16/12-10/12/12   3   30/7A-BA (EST)   1   1   1   1   1   4   \$1,100.00   \$1,100.00   Pittsburgh (WPXI)   WEWS 6-7A/6   10/16/12-10/12/12   3   30/7A-BA (EST)   1   1   1   1   1   4   \$1,100.00   \$1,100.00   Pittsburgh (WPXI)   WEWS 6-7A/6   10/16/12-10/12/12   3   30/7A-BA (EST)   1   1   1   1   1   1   4   \$1,100.00   \$1,100.00   Pittsburgh (WPXI)   WEWS 6-7A/6   10/16/12-10/12/12   3   30/7A-BA (EST)   1   1   1   1   1   1   1   1   1	Dates   Sec   Length   Run Times   Spw   Mo Tu   We Th Fr Sa Su Spots   Rate   Total   Station   Comments	į	100,70	Dittehungh Output	\$4 400 00 s	\$1,100.00	1 1 1 1	:505P-5:30P (EST)			-
10/16/12-10/19/12   3   30/7A-8A (EST)   1   1   1   4   \$850.00   \$3,400.00   Pittsburgh (WPXI)   TODAY 7-8A/1	December   December	5	JUDY 4-430P/8	Pittsburgh (WPXI)	\$550.00	\$550.00		3000		9.0 Normal Line / Spot	_
10/16/12-10/19/12         3         :30 7A- 8A (EST)         1         1         1         1         1         4         \$850.00         \$3,400.00 Pittsburgh (WPXI)         Comments           10/22/12-10/22/12         3         :30 7A- 8A (EST)         1         1         1         1         \$850.00         \$3,400.00 Pittsburgh (WPXI)         TODAY 7-8A/1           10/16/12-10/19/12         3         :30 8A- 9A (EST)         1         1         1         1         4         \$850.00         Pittsburgh (WPXI)         TODAY 7-8A/1           10/16/12-10/19/12         3         :30 8A- 9A (EST)         1         1         1         1         4         \$800.00         Pittsburgh (WPXI)         TODAY 7-8A/2           10/16/12-10/19/12         3         :30 5:59A- Channel 11 News         1         1         1         1         4         \$1,100.00         \$4,400.00 Pittsburgh (WPXI)         TODAY 8-9A/3         1           10/16/12-10/19/12         3         :30 5:59A- Channel 11 News         1         1         1         \$1,100.00         \$4,400.00 Pittsburgh (WPXI)         NEWS 6-7A/6         1           10/16/12-10/19/12         3         :30 4P- Judge Judy 4p         1         1         \$1,100.00         \$1,100.00         \$1,100.00	Normal Line   Spot   10/16/12-10/19/12   3   30 7A- 8A (EST)   1   1   1   1   4   \$850.00   \$3,400.00   Pittsburgh (WPXI)   10 DAY 7-8A/2   10 Normal Line   Spot   10/16/12-10/19/12   3   30 7A- 8A (EST)   1   1   1   1   4   \$850.00   \$3,400.00   Pittsburgh (WPXI)   10 DAY 7-8A/2   10 Normal Line   Spot   10/16/12-10/19/12   3   30 8A- 9A (EST)   1   1   1   1   4   \$850.00   \$3,400.00   Pittsburgh (WPXI)   10 DAY 7-8A/2   10 Normal Line   Spot   10/16/12-10/19/12   3   30 8A- 9A (EST)   1   1   1   1   4   \$800.00   \$3,200.00   Pittsburgh (WPXI)   10 DAY 7-8A/2   10 Normal Line   Spot   10/16/12-10/19/12   3   30 8A- 9A (EST)   1   1   1   1   4   \$800.00   \$3,200.00   Pittsburgh (WPXI)   10 DAY 7-8A/2   10 Normal Line   Spot   10/16/12-10/19/12   3   30 8-59A- Channel 11 News   1   1   1   1   4   \$1,100.00   \$4,400.00   Pittsburgh (WPXI)   10 DAY 8-9A/3   10 Normal Line   Spot   10/16/12-10/19/12   3   30 8-59A- Channel 11 News   1   1   1   1   4   \$1,100.00   \$1,100.00   Pittsburgh (WPXI)   10 DAY 8-9A/3   10 Normal Line   Spot   10/16/12-10/19/12   3   30 8-59A- Channel 11 News   1   1   1   1   4   \$1,100.00   \$1,100.00   Pittsburgh (WPXI)   NEWS 6-7A/6   10 Normal Line   Spot   10/16/12-10/19/12   3   30 8-59A- Channel 11 News   1   1   1   1   1   4   \$1,100.00   Pittsburgh (WPXI)   NEWS 6-7A/6   10 Normal Line   Spot   10/16/12-10/19/12   3   30 8-59A- Channel 11 News   1   1   1   1   1   4   \$1,100.00   Pittsburgh (WPXI)   NEWS 6-7A/6   10 Normal Line   Spot   10/16/12-10/19/12   3   30 8-59A- Channel 11 News   1   1   1   1   1   1   1   1   1	=	JUDGE 4-430P/7	Pittsburgh (WPXI)	00.002,24	4.00.00		:30 4P- Judge Judy 4p		o.u Normai Line / Spot	_
10/16/12-10/19/12         3         :30 7A- 8A (EST)         1         <	December   December	-			2000	\$550.00	1 1 1 1	:30 4P- Judge Judy 4p	10/16/12-10/19/12 3	BOW THE THE POPUL	-
10/16/12-10/19/12         3         :30 7A- 8A (EST)         1         <	Dec   Length   Run Times   Sev   Length   Run Times   Sev   Length   Run Times   Sev   Mo   Tu   We   Th   Fr   Sa   Su   Spots   Rate   Total   Station   Comments	5	NEWS 6-7A/6	Pittsburgh (WPXI)	\$1,100.00	\$1,100.00		6am		7.0 Normal Line / Scot	
10/16/12-10/19/12         3         :30 7A- 8A (EST)         1         <	Decision   Part   Part   Dates   Sec   Length   Run Times   SPW   Mo   Tu   We   Th   Fr   Sa   Su   Spots   Rate   Total   Station   Comments							:30 5:59A- Channel 11 News	10/22/12-10/22/12	o:outollilai Line / spot	_
10/16/12-10/19/12         3         :30 7A- 8A (EST)         1         1         1         1         4         \$850.00         \$3,400.00 Pittsburgh (WPXI)         TODAY 7-8A/1           10/16/12-10/19/12         3         :30 7A- 8A (EST)         1         1         1         1         \$850.00         Pittsburgh (WPXI)         TODAY 7-8A/2           10/16/12-10/19/12         3         :30 8A- 9A (EST)         1         1         1         4         \$800.00         Pittsburgh (WPXI)         TODAY 7-8A/2           10/16/12-10/19/12         3         :30 8A- 9A (EST)         1         1         1         \$800.00         Pittsburgh (WPXI)         TODAY 8-9A/3           10/16/12-10/19/12         3         :30 8A- 9A (EST)         1         1         1         \$800.00         Pittsburgh (WPXI)         TODAY 8-9A/3	Description (Nermal Line / Spot   10/16/12-10/19/12   3 :30 7A- 8A (EST)   1 1 1 1   4 \$850.00   \$850.00   Pittsburgh (WPXI)   TODAY 7-8A/2    Normal Line / Spot   10/16/12-10/19/12   3 :30 8A- 9A (EST)   1 1 1 1   4 \$800.00   \$850.00   Pittsburgh (WPXI)   TODAY 7-8A/2    Normal Line / Spot   10/16/12-10/19/12   3 :30 8A- 9A (EST)   1 1 1 1   4 \$800.00   \$850.00   Pittsburgh (WPXI)   TODAY 7-8A/2    Normal Line / Spot   10/16/12-10/19/12   3 :30 8A- 9A (EST)   1 1 1 1   4 \$800.00   \$850.00   Pittsburgh (WPXI)   TODAY 8-9A/3    Normal Line / Spot   10/16/12-10/19/12   3 :30 8A- 9A (EST)   1 1 1 1   4 \$800.00   \$850.00   Pittsburgh (WPXI)   TODAY 8-9A/3    Normal Line / Spot   10/16/12-10/19/12   3 :30 8A- 9A (EST)   1 1 1 1   4 \$800.00   Pittsburgh (WPXI)   TODAY 8-9A/4    Normal Line / Spot   10/16/12-10/19/12   3 :30 8A- 9A (EST)   1 1 1 1   4 \$800.00   Pittsburgh (WPXI)   TODAY 8-9A/4	_	NEWS 6-7A/5	Pittsburgh (WPXI)	\$4,400.00	\$1,100.00		6am		60 Normal Line / Co.	
10/16/12-10/19/12         3         :30 7A- 8A (EST)         1         1         1         1         4         \$850.00         \$3,400.00 Pittsburgh (WPXI)         TODAY 7-8A/1           10/16/12-10/19/12         3         :30 7A- 8A (EST)         1         1         1         1         \$850.00         \$1850.00 Pittsburgh (WPXI)         TODAY 7-8A/2           10/16/12-10/19/12         3         :30 8A- 9A (EST)         1         1         1         4         \$800.00         \$185burgh (WPXI)         TODAY 7-8A/2           10/12/12-10/22/12         3         :30 8A- 9A (EST)         1         1         1         4         \$800.00         \$3,200.00 Pittsburgh (WPXI)         TODAY 8-9A/3         1	Decision   Property   Dates   Sec   Length   Run Times   SPW   Mo Tu   We Th Fr Sa Su   Spots   Rate   Total   Station   Comments	1-4	TODAY 8-9A/4	Pittsburgh (WPXI)	\$800.00	400.00		:30 5:59A- Channel 11 News	10/16/12-10/19/12 3	5.0 Normal Line / Spot	_
10/16/12-10/19/12         3         :30 7A- 8A (EST)         1         1         1         2 4         \$850.00         \$3,400.00         Pittsburgh (WPXI)         TODAY 7-8A/1           10/16/12-10/19/12         3         :30 RA- 9A (EST)         1         1         1         \$850.00         \$850.00         Pittsburgh (WPXI)         TODAY 7-8A/2           10/16/12-10/19/12         3         :30 RA- 9A (EST)         1         1         1         \$850.00         \$3,200.00         Pittsburgh (WPXI)         TODAY 7-8A/2	Detes Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments  Display 10/16/12-10/19/12 3 :30 7A- 8A (EST) 1 1 1 1 4 \$850.00 \$3,400.00 Pittsburgh (WPXI) TODAY 7-8A/1  Display 10/16/12-10/19/12 3 :30 7A- 8A (EST) 1 1 1 1 1 4 \$850.00 Pittsburgh (WPXI) TODAY 7-8A/2  Display 10/16/12-10/19/12 3 :30 8A- 9A (EST) 1 1 1 1 1 4 \$800.00 \$3,200.00 Pittsburgh (WPXI) TODAY 7-8A/2  Display 10/16/12-10/19/12 3 :30 8A- 9A (EST) 1 1 1 1 1 4 \$800.00 \$3,200.00 Pittsburgh (WPXI) TODAY 7-8A/2	L	TOURT G-9A/3	3.00	1	4900 00	1	:30 8A- 9A (EST)			_
10/16/12-10/19/12         3         :30 7A- 8A (EST)         1         1         1         1         4         \$850.00         \$3,400.00 Pittsburgh (WPXI)         TODAY 7-8A/1           10/16/12-10/19/12         3         :30 8A- 9A (EST)         1         1         1         \$850.00         \$850.00 Pittsburgh (WPXI)         TODAY 7-8A/2	Dec Very Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments  10/16/12-10/19/12 3 :30/7A-8A (EST) 1 1 1 1 4 \$850.00 \$3,400.00 Pittsburgh (WPXI) TODAY 7-8A/1  10/Normal Line / Spot 10/15/12-10/12/12 3 :30/7A-8A (EST) 1 1 1 1 \$850.00 \$850.00 Pittsburgh (WPXI) TODAY 7-8A/2		TODAY & Calif	Pittsburgh (WPXT)	\$3,200.00	\$800.00	4		-	4.0 Normal Line / Spot	
10/16/12-10/19/12 3 :30/7A- 8A (EST) 1 1 1 1 1 4 \$850.00 \$3,400.00 Pittsburgh (WPXI) TODAY 7-8A/1	Dec   Dates   Sec   Length   Run Times   SPW   Mo Tu   We Th   Fr   Sa   Spots   Rate   Total   Station   Comments	-	TODAY 7-8A/2	Pittsburgh (WPXI)	\$850.00	00.068		:30 8A- 9A (EST)	10/16/12-10/19/12 3	3.0 Normal Line / Spot	,_
10/16/12-10/19/12 3 :30/7A- 8A (EST) 1 1 1 1 4 \$850,00 \$3 400 00 00 00 00 00 00 00 00 00 00 00 00	December   Dates   Sec   Length   Run Times   SPW   Mo Tu   We Th   Fr   Sa   Su   Spots   Rate   Total   Station		TODAY 7-8A/1	(TY-AAA)	127,000,00	*0000	- And	:30 7A- 8A (EST)	10/22/12-10/22/12	and one / spot	_,
10/16/12-10/19/17 3 30 10 10 10 10 10 10 10 10 10 10 10 10 10	Domai Line / Spot 10/16/12-10/19/17 3	1		Pittshumb (Mary)	\$3,400.00	\$850.00	1 1 1 1	:00/A- 0A (EST)		2.0 Normal Line / Spot	
	Dates Sec Length Run Times SPW Mo Ti wa Th C C C		Comments	Station	Total	Rate	Stock III II Se SU Spots	7 0 0 7		1.0 Normal Line / Spot	_

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written,

Printed At: 04:22 PM on Tuesday, October 23 2012 B/E Bookend P/B Piggy Back



Advertiser

**Account Types** Brand Product Agency Billing Type Phone/Fax Sales Office **Buyer Name** Salesperson

D'ETTORRE, MICHAEL

Telerep/WashIngton DC

Comments

Standard National/Political

Sales Tax

BOB CASEY :30 10/16
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

Shorr & Associates

Philadelphia, PA 19103 1831 Chestnut Street

> Schedule Dates Contract # POL/R CASEY/D/SEN/PA (134170) Political - Federal Candidate (1067) Shorr & Associates (2909) Pol/R Casey/D/US Senate (16759) 10/16/12-10/22/12 336882 9 Last Modifie Headline # **Entered By** Date Enterer 10/15/12 10/15/12

Telerep/Washington DC, Washington DC (1040) Net Total Order Type Demo Commission Commission % Package Deal 15.00 \$69,700.00 \$12,300.00 06374932 Jennifer Stewart Normal

Pittsburgh (WPXI)

By Broadcast Month Oct. 2012 Grand Total:
42 42
\$82,000.00 \$82,000.00

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					\$1,650.00 Pittsburgh (WPXI)	+5,500:00 FILESONGII (WPXL)	Ditt-bu-b Calmer	\$3,300.00 Pittsburgh (WPXI)		\$2,000.00 Pittsburgh (WPXI)	· modigii (serva)	\$8.000 00 pittshiamh (way)	\$5,250.00 Pittsburgh (WPXI)		\$30,000.00 Pittsburgh (WPXI)	Pittsburgh (WPXI)		Pittsburgh (WPXI)	Station	
					WHEEL 730-8P/16	WHEEL 730-8P/15		JEOP 7-730P/14	,,	LATE NEWS/20	CALE NEWS/19		THE VOICE 8-10P/18		STEELERS 805P-12./17	No Avail/Exception -	OCT /1000 O COST 120	NA CAT NEWS 6-6300/12	Comments	
					10/15/12	10/15/12	77 /67 /07	10/15/17	21 /01 /01	10/15/13	10/15/12		10/15/12		10/15/12		71/51/01	10/15/12	Entered	

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